

SESAR JU Communications Coordination Meeting

Paris, 23-24 April 2026



Co-funded by the
European Union

Agenda – Day 1 - Thales Rungis site

11:00 - 11:15	Welcome David Batchelor, SESAR JU
11:15 - 11:45	Introduction from Thales <i>Youzec Kurp and Marc Dufourmantelle, Thales Group</i>
11:45 - 13:15	Visit Thales's SkyLab France
13:15 - 14:30	Networking lunch
14:30 – 16:00	Tour and presentations – Thales military ATM solutions
16:00 – 16:30	Wrap-up and group picture
16:30 – 17:30	Travel to Paris city centre
18:15 – 21:30	Cultural visit to Île Saint-Louis and Île de la Cité, followed by dinner at Café Saint Germain

Introduction to Thales

Youzec Kurp and Marc Dufourmantelle, Thales Group



Visit Thales's SkyLab France

Youzec Kurp and Marc Dufourmantelle, Thales Group



Tour and presentations – Thales military ATM solutions

Youzec Kurp and Marc Dufourmantelle, Thales Group



Evening networking

Cultural visit to Île Saint-Louis and Île de la Cité (approximately 1.5 hours), followed by dinner at Café Saint Germain (18 boulevard Saint-Germain, Paris)

Logistics for social evening :

- **16:30–17:00:** Departure by shuttle/bus from Thales Rungis to Paris
- **17:30–18:00:** Stop at Café Saint Germain for a break before the cultural visit. Meeting with our guides (2 groups and distribution of audio headsets).
NB: participants who are unable to take part in the tour (approx. 1.5 hours of walking) may remain at the café.
- **18:15:** Departure for the cultural and historical visit of Île Saint-Louis and Île de la Cité (approx. 1.5 hours)
- **20:00:** Return to Café Saint Germain for dinner



Agenda – Day 2 - Thales Campus Meudon

09:00 – 10:00	Welcome coffee
10:00 – 10:15	Presentation by DG MOVE, European Commission Essi Nordback, European Commission
10:15 – 10:45	Strategic and programme developments David Batchelor, SESAR JU
10:45 – 11:05	Events Christine Stewart, SESAR JU
11:05– 11:20	Editorial and social media Triona Keaveney, SESAR JU
11:20 – 12:00	STELLAR – project/programme management platform <i>Zakariya Laftit, SESAR JU and Gregoire Triclin, Plan View</i>
12:00 – 12:30	Behind the mic at NATS: The making of the Altitude podcast <i>Paris Lane, NATS</i>
12:30 – 13:30	Networking lunch

EU aviation and mobility developments

Essi Nordback, *DG MOVE, European
Commission*



EU aviation update

Essi Nordbäck European
Commission
Directorate-General for Mobility & Transport
(DG MOVE)



Who are we

- DG MOVE is responsible for EU policy on mobility, transport and tourism
- All modes: land (road, rail), waterborne, aviation and urban transport
- DG MOVE Unit 01 is responsible for communications



Cabinet of the
Commissioner



Spokesperson's
Service (SPP)



MOVE Unit 01



Case jet fuels

“

Europe has 'maybe six weeks of jet fuel left', energy boss warns

Lufthansa Group cancels 20,000 flights as jet fuel prices soar

Airlines cancel flights, ground planes as jet fuel shock hits Europe

EU to prioritize jet fuel supplies in new emergency energy package

The image shows a screenshot of a tweet from 'EU Transport' (19,849 followers) dated '1d'. The tweet text reads: 'Today, we're taking decisive steps to reduce our dependence on fossil fuel and ensure Europe's transport system remains competitive, connected & resilient. The AccelerateEU Plan will provide relief to consumers & industries already feeling the impacts of rising energy costs, and will support our transport sector to keep moving. The plan will help: Strengthen coordination at EU level: creating a fuel observatory to optimise transport fuel distribution across Europe. Support the aviation sector: providing clarity on flexibilities to mitigate the impacts of flight cancellations & other disruptions – while maintaining essential connectivity and the integrity of the single market. Accelerate the shift to homegrown energy: that means sustainable aviation and maritime fuels produced in the EU – this includes encouraging broader Member State participation in the eSAF Early Movers Coalition. The temporary state aid framework will also offer targeted support to the sectors most exposed to price volatility such as road transport. The EU remains exposed to global price shocks. With the help of this plan, Europe's transport system and supply chains will be better prepared for future challenges which means more reliable & affordable transport for you. Learn more: <https://lnkd.in/eddMBNGS> #EUTransport #EnergySecurity'. Below the tweet is a document titled 'COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS' with the subtitle 'AccelerateEU - Energy Union' and the main heading 'Affordable and Secure Energy through Accelerated Action'. The document features a background image of an airplane wing and the text 'AccelerateEU for cleaner and affordable energy' with a 'with EU Energy' logo at the bottom.

EU Transport
19,849 followers
1d •

Today, we're taking decisive steps to reduce our dependence on fossil fuel and ensure Europe's transport system remains competitive, connected & resilient.

The AccelerateEU Plan will provide relief to consumers & industries already feeling the impacts of rising energy costs, and will support our transport sector to keep moving. The plan will help:

- Strengthen coordination at EU level: creating a fuel observatory to optimise transport fuel distribution across Europe.
- Support the aviation sector: providing clarity on flexibilities to mitigate the impacts of flight cancellations & other disruptions – while maintaining essential connectivity and the integrity of the single market.
- Accelerate the shift to homegrown energy: that means sustainable aviation and maritime fuels produced in the EU – this includes encouraging broader Member State participation in the eSAF Early Movers Coalition.

The temporary state aid framework will also offer targeted support to the sectors most exposed to price volatility such as road transport.

The EU remains exposed to global price shocks. With the help of this plan, Europe's transport system and supply chains will be better prepared for future challenges which means more reliable & affordable transport for you.

Learn more: <https://lnkd.in/eddMBNGS>

#EUTransport #EnergySecurity

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

AccelerateEU - Energy Union

Affordable and Secure Energy through Accelerated Action

AccelerateEU
for cleaner and
affordable energy

with EU Energy



Aviation highlights

Policy



**Sustainable Transport
Investment Plan**

November 2025



**Passenger
Package**

May 2026



**Air Passenger Rights
update**

Q2 2026



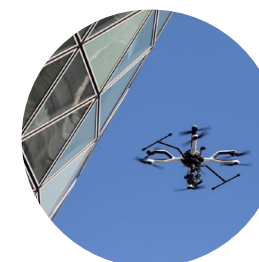
**EU Sustainable
Tourism Strategy**

Q2 2026



**EU Aviation &
Aeronautics Strategy**

Q3 2026



**Review of
Drone Strategy**

Q4 2026

Aviation highlights

Events & meetings



Implementation
Dialogue on ATM

5 May



Transport Research
Arena

18-21 May



Europe for Aviation
at Airspace World

26-28 May



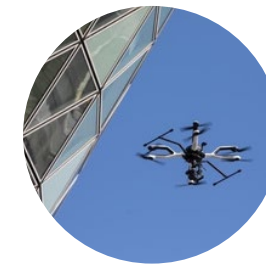
Air Safety List
20th anniversary

10 June



Connecting Europe
Days

28 Sep - 1 Oct



EU Drone Summit

17 - 18 Nov



Communications work

Press

- Media monitoring
- Line-to-takes (LTTs) & defensives
- Press requests
- Speeches, interviews & media files
- Press releases & materials (e.g. Q&A)



Commission unveils the Sustainable Transport Investment Plan: a strategic approach to boost renewable and low-carbon fuels for aviation and waterborne transport

NEWS ARTICLE
3 November 2023 - Directorate General for Mobility and Transport - 4 min read

The European Commission today adopted its communication on the [Sustainable Transport Investment Plan \(STIP\)](#), setting out a pivotal roadmap to rapidly accelerate the energy transition of [aviation](#) and [waterborne transport](#) sectors. A key component of the [EU Green Deal](#) and the [Clean Industrial Deal](#), this initiative provides for the first time a common approach to boost investments into [renewable](#) and [low-carbon fuels](#) for these sectors.

The Investment Plan responds to the urgent need to unlock investments and scale up production of [renewable](#) and [low-carbon fuels](#). To meet the full targets set out in the [Sustainable Aviation and FuelEU Maritime](#) Regulations, a significant volume of [around 20 million tonnes of sustainable alternative fuels](#) (32.2 Mt of biofuels and 6.8 Mt of a fuels) will be needed by 2035. This calls for substantial investments from the market, with an estimated €300 billion required by 2035 to drive production.

Digital

- Web updates
- Social media - organic & campaigns
- Audiovisual material (e.g. videos)
- Newsletter



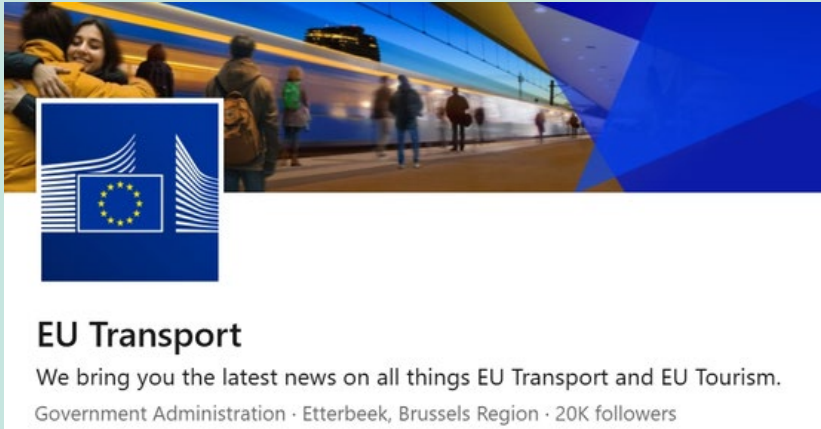
EU Transport

We bring you the latest news on all things EU Transport and EU Tourism.

Advice & other

- Visual identity
- Communication contracts
- Event support
- Eurobarometer
- Internal communication





DG MOVE on LinkedIn



DG MOVE on X



The Director-General
on LinkedIn

Follow us:



Thank you!



Strategic and programme developments

David Batchelor, SESAR JU



Next wave of Digital European Sky research and innovation

- Selection of **49 new projects**, kick-off scheduled for **June**
- Topics aligned with strategic development priorities of the **European ATM Master Plan**
- Over **100 projects** in operation
- **Use of remaining budget** (+/- 12 million euros) to be discussed by Programme Committee in June (ER3-IR4)
- **Gap analysis** between IR 1 results, IR 2 and the European ATM Master Plan to prepare IR 1 call early in the next MFF

49 NEW PROJECTS

For a safer, sustainable, and competitive Digital European Sky

€410 million of  total investment

20 Exploratory research projects

29 Industrial research projects

26 EU Member States

8 States associated to Horizon Europe

Preparations for next common project 2 (CP2)

- CP2 will be built on the strategic deployment objectives (SDOs) defined in the ATM Master Plan
- September 2025 – October 2026 – SESAR JU and stakeholders to work on CP2 proposal

October 2026

SESAR JU transmits proposal to MOVE; start of regulatory process

2027

Final year for CP1 and targeted entry into force of CP2

2028

Full entry into force of EASA certification framework (end of transition period) and start of new MFF 2028-2034

2029

Preparations for RP5 (2030-2034) completed & update of the Network Strategy Plan



The banner features a green background with a circular inset on the left showing an airport control room. The text includes the SESAR logo, the dates 8-9 June 2026, the title 'Common Project 2 (CP2) Workshop', and logos for the European Partnership and the European Union.

sesar
JOINT UNDERTAKING

8-9 June 2026

**Common Project 2 (CP2)
Workshop**

EUROPEAN PARTNERSHIP

Co-funded by
the European Union

**New
date!**

Support to European Commission policies/initiatives

Implementation Dialogue on the Single European Sky (5 May 2026)

- To bring forward the opinions and feedback from key industry stakeholders on the existing legal and policy framework;
- To address main barriers still hindering the effective implementation of the Single European Sky legislative framework;
- To identify actions should be taken by Member States and stakeholders to address these barriers;
- To exchange on the next phase of SESAR.

Aviation Strategy

- The last comprehensive EU Aviation Strategy was adopted in December 2015 by the European Commission.
- Preparation of new aviation strategy under way in DG MOVE.



New Memoranda of Cooperation

Signed in 2026

- MoC aligns with the **Canary Islands Aerospace Strategy**, which positions the archipelago as a global benchmark in aerospace research, technological development and experimental validation.
- Under the agreement, cooperation will focus on:
 - ATM operations and the integration of drone operations (U-space);
 - Higher airspace operations (HAO) and high-altitude platform systems (HAPS);
 - Development of infrastructure and sandboxes for uncrewed aircraft systems (UAS) and HAPS testing;
 - Integration of test centres to validate innovative operational concepts, including coordination between air traffic and space launches;
 - Advanced communications, cybersecurity and ATM/U-space integration.

Coming soon...

- MoC with the European Space Agency

SESAR JU – Canary Islands sign cooperation agreement to accelerate ATM innovation



The next multi-annual financial framework (MFF)



16 July 2025 – Publication of EC proposal for the next **Multi-annual Financial Framework (MFF) 2028-2034**, incl. proposals for the next Horizon Europe programme, the next Connecting Europe Facility and the new European Competitiveness Fund



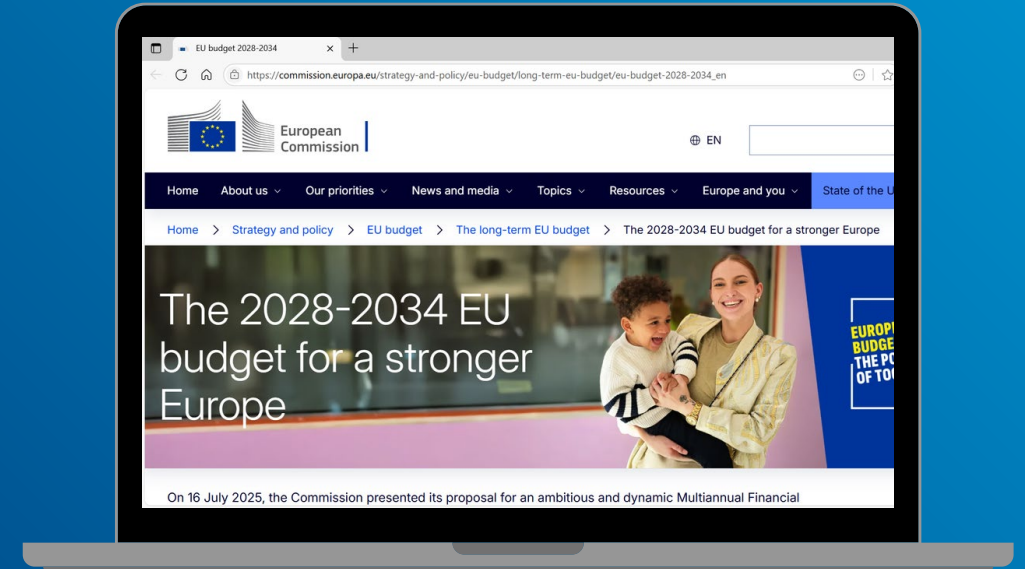
In HE proposal, “clean aviation” is one of the 11 “moonshots” - ambitious technology-driven projects to boost EU’s strategic autonomy *“Developing Smart and Clean Aviation and European leadership in the next generation CO2-free aircraft and automated air traffic management”*



Recognises added value of JUs as a specific form of partnerships and proposes to continue with them



A specific proposal setting up the JUs under the next MFF (= new SBA) is expected in 2026



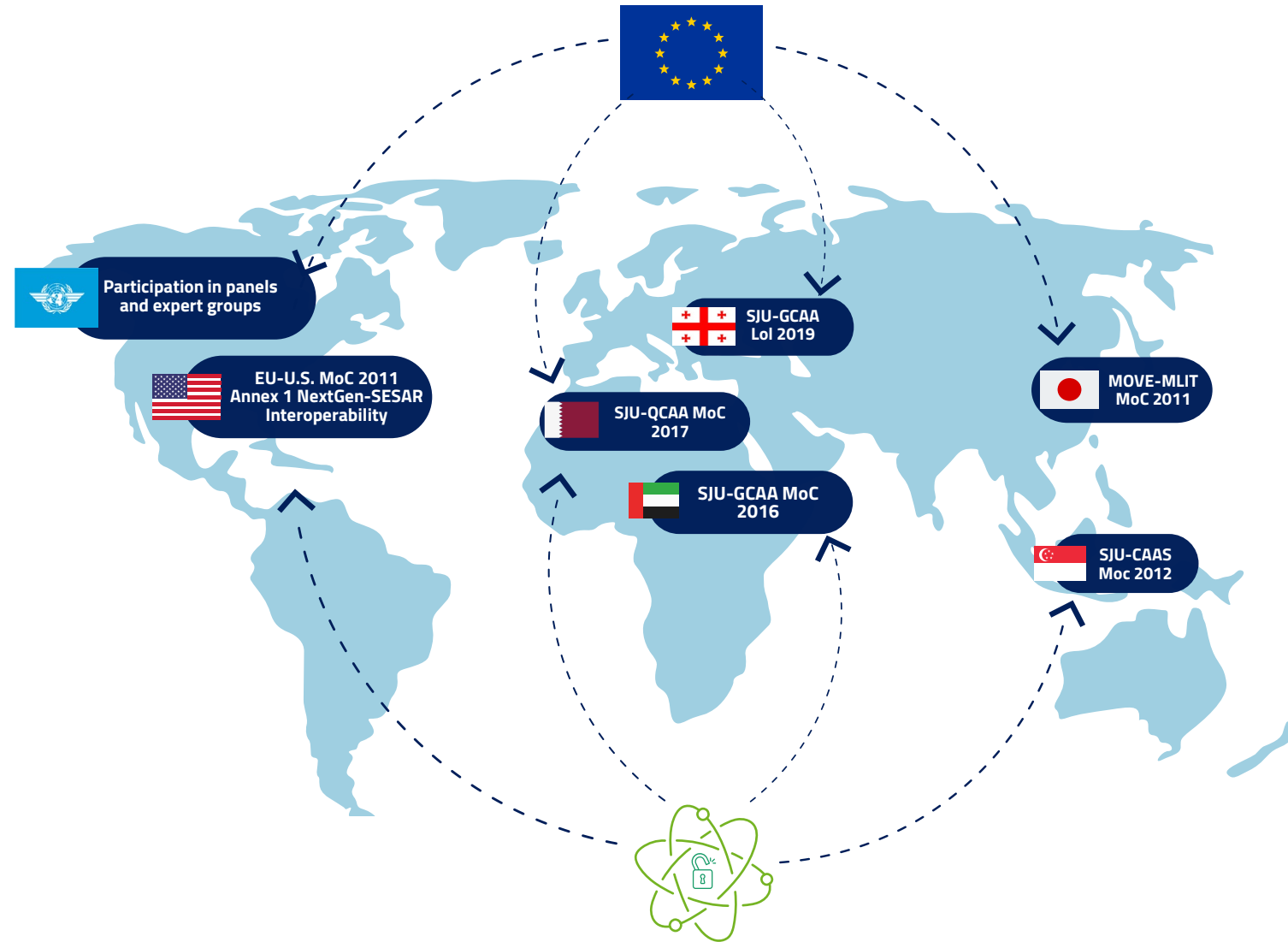
Global engagement

OBJECTIVES

- **Global leadership** for SESAR/EU in the ICAO context
- **Global interoperability** and harmonisation through SESAR Solutions
- Support **EU industrial leadership**

MECHANISMS

- SESAR JU bilateral arrangements
- EU/EC bilateral arrangements
- EU/EASA technical cooperation projects
- International contributions facilitated by an “Open science” approach
- External affairs’ dimension of the European Union’s air transport policy (e.g. neighbourhood policy)



Events

Christine Stewart, SESAR JU



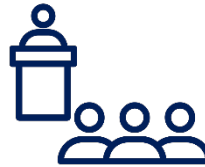
2025 SESAR JU events in numbers



Events and conferences

Attracted **1,600** participants to **SESAR JU organised events**

- Annual Conference
- Digital Sky Demonstrators conference
- SESAR Innovation Days
- ICNS conference



External events

Participated in **+/-70 external events with significant outreach** including:

- Aerodays
- Airspace World, 17 SESAR Walking Tours
- Paris Airshow
- EASN International Conference

Recap SESAR Innovation Days 2025

1-4 December, Slovenia

Hosted by **Pipistrel** and supported by the
University of Ljubljana

- ✓ **450 participants**
 - 53% industry
 - 38% academia
 - 11% public/government organisations
- ✓ **21 technical sessions**, showcasing 56 papers
- ✓ **40 technical posters**
- ✓ **8 demonstrations**
- ✓ **2 Young Scientist Award Winners**
- ✓ **2 industry site visits**
- ✓ **1 networking cocktail**
- ✓ **1 Appreciation Dinner**
- ✓ **1 Networking event for 200 participants**



SESAR JU Events 2026

EVENT	DATE	LOCATION	ORGANISER
Transport Research Arena (TRA)	18-21 May 2026	Budapest	European Commission
SESAR 3 JU Internal Gathering 2026	25 May 2026	Lisbon	SESAR JU
Airspace World 2026	26-28 May 2026	Lisbon	CANSO
SESAR Showcase at the European Parliament	1-5 June 2026	Brussels	ACI Europe/SJU
Japan Drone Show 2026 • SESAR JU Exhibition Stand • Involving SJU drone projects • SJU speaking opportunities	3-5 June 2026	Tokyo	NEDO
CP2 Workshop • Aims to help shape the content of the CP2 proposal	08 – 09 June 2026	Brussels	SESAR JU
EASN International Conference • SJU exhibition stand showcasing SJU projects • CALL FOR CONTRIBUTIONS – 31 May 2026	27-30 October	Toulouse	EASN
SESAR 3 JU Annual Conference 2026	12 October 2026	Brussels	SESAR JU
EU Drone Summit 2026	17 – 18 November 2026	Brussels	DG MOVE
ICAO Advanced Air Navigation (AAM) Symposium • SESAR JU Exhibition Stand & speaking slots • Involving SJU drone projects	1 – 3 December 2026	Bangkok	ICAO
SESAR Innovation Days 2026	7- 1 December 2026	Cork	SESAR JU

Transport Research Arena

18 – 21 May Budapest

What's it about?

- Europe's flagship bi-annual transport research & innovation conference
- Brings together policymakers, industry, researchers & EU institutions
- Focus: collaboration, innovation, and future mobility systems across all modes

SESAR JU at TRA 2026

- **Joint exhibition presence** within the *"Transport for Europe"* stand alongside European Commission and transport JUs (Clean Aviation, Europe's Rail, Clean Hydrogen)
- Strong visibility of 7 **SESAR projects** demonstrating latest R&I results and innovations

Programme contributions

- Participation across **plenary, strategic, technical & special sessions**
- Support to **TRA Visions Awards (Airborne category)**



AWARE

EUREKA

NETWORK TBO

PRIAM

SIGN-AIR

U-ELCOME



TRA – Site Visit Programme (18 & 19 May 2026)

Magda Kopczyńska, Director-General, DG MOVE

Eric von Breska, Director for Investment, Innovative & Sustainable Transport, DG MOVE

Eric – 18 May (Brussels → Budapest)

- **07:45** – Visit to APOC Brussels Airport
- **09:15** – Flight to Budapest + in-flight pilot briefing
- **11:10** – Arrival
- **12:10** – Meet HungaroControl (Arrivals)
- **12:30 – 14:00** – Guided tour (HungaroControl)
- **14:00** – Transfer to city centre

Magda – 19 May (Budapest → Brussels)

- **11:30** – Depart TRA Conference
- **12:00** – Arrival HungaroControl + ACC/Digital Tower tour
- **13:30** – Transfer to airport
- **15:00** – Flight to Brussels
- **17:10** – Arrival

SESAR JU Gathering

25 May 2026, 17:00 – 20:00

FORMAT

- Informal networking reception
- Bring together SESAR JU community attending Airspace World 2026
- Hear from institutional partners on expectations for SESAR JU going forward
- Create a moment to connect, align and strengthen collaboration

AGENDA

17:00: Doors open

18:00: Speeches

- Apostolos Tzitzikostas, European Commissioner of Transport
- MEP Helder SOUSA SILVA (EPP, PT)

18:00 – 20:00: Drinks and canapes

PARTICIPANTS

- Approximately 300 participants, including:
 - SESAR JU staff, governance and project representatives
 - Key institutional partners

LAST CHANCE TO REGISTER: <https://cdn.flxml.eu/f-4fcd3bb290ba7d12>



📍 Estufa Fria - [Parque Eduardo VII, 1070-051 Lisboa](#)

Airspace World 2026

26 – 28 May 2026, Lisbon

- Joining forces with the [Europe for Aviation partners](#) to share our ATM expertise
- Showcasing through [13 walking tours](#) our SESAR innovation and deployment activities, from virtualisation to U-space
- Engaging in several thought-provoking [panel discussions](#) with industry partners
- 5 SESAR JU projects nominated for [Seamless Skies Awards](#) – U-ECLOME, IFAV3, AMPLE3, DYN-MARS and ASTRA
- [Quizzing visitors](#) on their knowledge about the Strategic Deployment Objectives (SDOs)



Smarter airports, stronger Europe: Delivering aviation transformation

1-5 June 2026 European Parliament, Brussels



■ Key moments:

- **TRAN Committee:** Wed 3 June –Thurs 4 June
- **Networking Cocktail:** Wed 3 June

■ Exhibition Concept & Content

- Selection of 10 SESAR JU Airport Projects
 - Poster exhibition
 - Short demonstrations or videos
- Mix of SESAR JU **interactive elements**:
 - VR goggles (with technical support onsite)
 - Touchscreens / games

PRIAM FASTNet ASTAIR
JARVIS Travel Wise FA1 ORCI
MultiModX PEACOCK
HERON MAIA

SAVE THE DATE!

SESAR JU Annual Conference

12 October 2026, Brussels

EUROPEAN PARTNERSHIP



Co-funded by
the European Union

- **Audience:** 500 participants, including:
 - European and National Policy Makers
 - Industry Leaders
 - Aviation Stakeholders
 - Press and Media
- **A defining moment for SESAR**
 - MFF 2028–2034 → decisions now shape Europe's leadership
 - Master plan in implementation → time to deliver at scale
 - ATM as critical infrastructure for competitiveness, resilience & sovereignty
- **Three strategic discussion questions:**
 - How can ATM research meet Europe's strategic ambitions?
 - How do we turbo-charge SESAR deployment?
 - How do we shape SESAR's future?

SESAR Digital Market Place Exhibition

- TV screen
- One roll up per project

DEADLINE TO CONTRIBUTE: 3 June 2026 COB

SUBMISSION LINK:

<https://www.sesarju.eu/node/5403>

SESAR JU Project Awards 2026

Celebrating the people and projects shaping the future of European ATM

Why apply?

- Gain visibility across Europe's aviation community
- Showcase results to key decision-makers
- Position your work as best practice
- Shortlisted candidates will be part of a wider Communications Campaign

Award categories

1. **Exploratory Research Award** – for projects pushing boundaries and rethinking what's possible
2. **Industrial Research Award** – for innovations delivering measurable results and paving the way to best practice
3. **Demonstrator Award** – for mature solutions showing clear operational impact and deployment potential
4. **People's Choice Award** – voted live by the audience during the ceremony

👉 **Apply now:** [SESAR Joint Undertaking | SESAR Project Awards 2026](#)

📅 **Deadline: 11 June (COB)**

📍 **Awards ceremony - SESAR JU Annual Conference - 12 October 2026, Brussels**



EU Drone Summit

Hosted by the European Commission, DG MOVE

17-18 November 2026

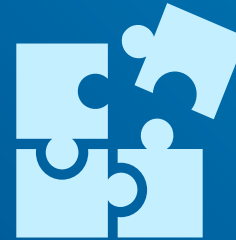


Two-day conference:

17 November (afternoon) – political/strategic day

17 November (afternoon) – networking drink “sponsored” by SESAR JU

18 November (full day) – technical event



SESAR JU involvement:

Conference: SESAR JU showcase session (18 Nov): CORUS-5 CONOPS, U-ELCOME

Handbook and teasers for 3 existing + 7 new projects

Exhibition area (TV screens): SESAR JU Drone Projects

Posters of newly launched projects (subject to available space)

SESAR Innovation Days 2026

7-11 December, Cork



CONTRIBUTE NOW - Deadline 21 September

sesar[✦]
Innovation
Days

7 - 11 December 2026
Cork, Ireland



SESAR Innovation Days – Industry Support Packages

Join Europe's flagship **aviation research event** and showcase your leadership in **air traffic management innovation**.

- Become an **industry supporter** and gain:
 - High-level visibility across SESAR JU channels
 - Speaking & exhibition opportunities
 - Branding at key sessions and networking events
 - Direct engagement with 400+ researchers and stakeholders
- **Packages:**
Platinum (€25k) | Gold (€15k) | Silver (€10k) | Supporting (€5k)
Custom options available (receptions, site visits, giveaways).



OTHER EVENTS TO PROMOTE YOUR PROJECTS

Event name	Dates	Location
Berlin Air Show 2026	10 - 14 June 2026	Berlin
Airspace World Africa and Middle East	13-14 October 2026	Abu Dhabi
FLY AI Event	12 – 13 November 2026	EUROCONTROL, Bretigny
Paris Air Show	14 – 20 June 2027	Paris
Intelligent Transport Systems (ITS) Congress 2027	25 – 29 October 2027	Birmingham
Transport Research Arena 2028	5 – 8 June 2028	Milan

Editorial and social media

Triona Keaveney, SESAR JU



2025 SESAR JU communications in numbers



Media and public relations

7 newspaper & magazine articles (Brussels based and specialised trade press)

3 LinkedIn blogs

Mentioned in **1,654 press articles**



Digital and social media

94% in website visitors, 90% of visits originate from social media

Published **126 news items**

Sent **53 dedicated mailshots** (Press releases, newsletters)

15 % growth in LinkedIn followers, published 1,346 posts

700 new subscribers to monthly newsletter

Over **6,000 unique downloads of SESAR JU publications**, with the European ATM Master Plan accounting for over half the downloads

2025 SESAR JU communications in numbers for 2025

Influencer 	Network	Posts ↓	Sentiment	Reach	Reach per mention	Engagement	Engagement per mention
 ENAIRES  @ENAIRES		151		4.8M	31.5K	608	4
 SESAR http://www.youtube.com/		92		12.2K	132.3	137	1.5
 Engage 2 http://www.linkedin.com/		85		21.4K	251.5	0	0
 SESAR Deployment Manager @SESAR_DM		48		126.8K	2.6K	67	1.4
 ENAIRES http://www.linkedin.com/		40		700.3K	17.5K	0	0
 ATC Network @atcnetwork		38		250.6K	6.6K	34	0.9
 EUROCONTROL http://www.linkedin.com/		36		3.8M	104.9K	0	0
 RESPONSE http://www.linkedin.com/		32		2.5K	78.5	0	0
 Global Airspace Radar http://www.linkedin.com/		31		119K	3.8K	0	0
 U-ELCOM DSD Project http://www.linkedin.com/		31		21.5K	692.6	0	0



February 2026



Competitiveness
factsheet

Coming soon...

Joint ACI/SESAR publication
on smart airports

September 2026

Social media planning

Name of campaign	When	What
Voices for a Digital Sky	January - June	Testimonials by industry
Europe Day	9 May	Celebrating European values
SESAR and competitiveness	April - May	Highlighting SESAR's contribution to European competitiveness
Transport Research Arena (TRA)	18-21 May 2026	Event coverage
Young Scientist Award	May - September	Encourage applications
Airspace World	26-28 May 2026	Event coverage
SESAR Delivers	26-28 May 2026	SESAR lifecycle
SESAR JU-ACI Parliament	1-5 June	Event coverage
SDO emoji challenge	Summer	Familiarising audience with SDOs
Digital European Sky project portfolio	Summer - Autumn	Familiarising audience with new projects
SESAR Annual Conference	12 October	Event coverage
SESAR Innovation Days	7-11 December	Event coverage



Voices for a digital sky

The campaign

- To highlight the strategic importance of ATM modernisation for Europe's competitiveness, digital transition, technological sovereignty, resilience and climate objectives.
- Features a series of nine videos showcasing insights from the CEOs of **Airbus**, **Frequentis**, **Indra**, **Leonardo** and **Thales**.

Timing

- January to March 2026

Results 2026 so far

- **40,078** impressions (LinkedIn + X)
- **3,77%** engagement rate (LinkedIn)

Promoted adverts on LinkedIn – April-June

- Targeting all EU Member States
- Total audience size: 360,000 “government and administration, “airlines and aviation, on top specific organisations (Civil aviation authorities, ministries of transport, trade and Brussels press, European institutions, etc)



Decode the SESAR Deployment Objectives: The emoji challenge

Objective

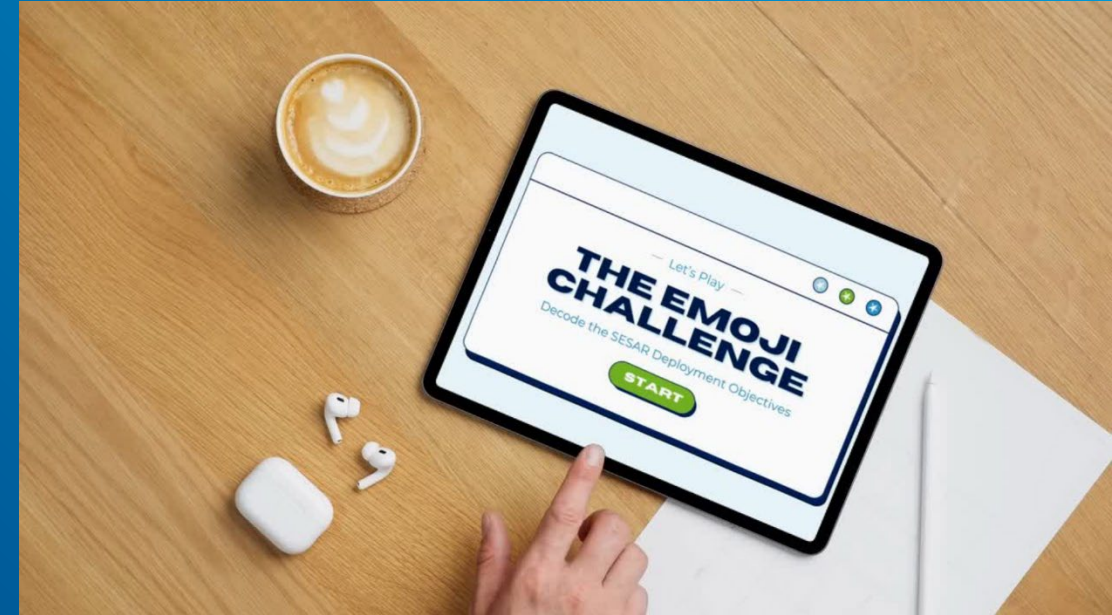
- Raise visibility of the Strategic Deployment Objectives (SDOs) and explain, in simple terms, what they contain and why they matter for Europe's aviation system.

Output

- Social media campaign featuring ~10 short videos (~40–60 seconds), each explaining one Strategic Deployment Objective (SDO) and signposting the European ATM Master Plan.

Publication

- Summer - TBD



Opportunities to amplify your role in SESAR

Share your story with us

Provide interview material (experts, use cases)

→ Gain visibility across SESAR channels

→ Position your experts as industry voices

Use your own channels

Develop brochures or tailored content (e.g. Enaire)

→ Strengthen your brand and innovation profile

→ Showcase your contribution to European priorities

Communicate key milestones

Press releases on project participation

→ Increase media exposure

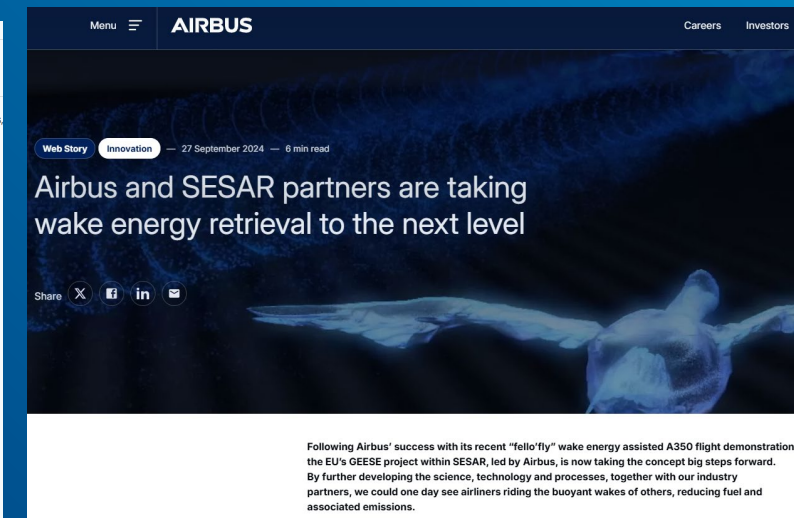
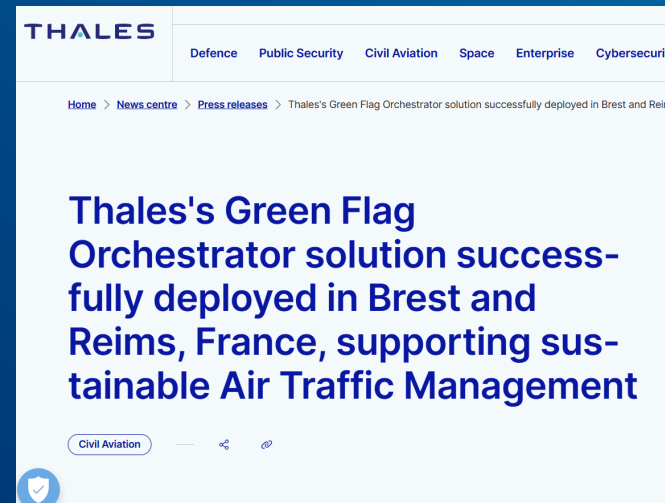
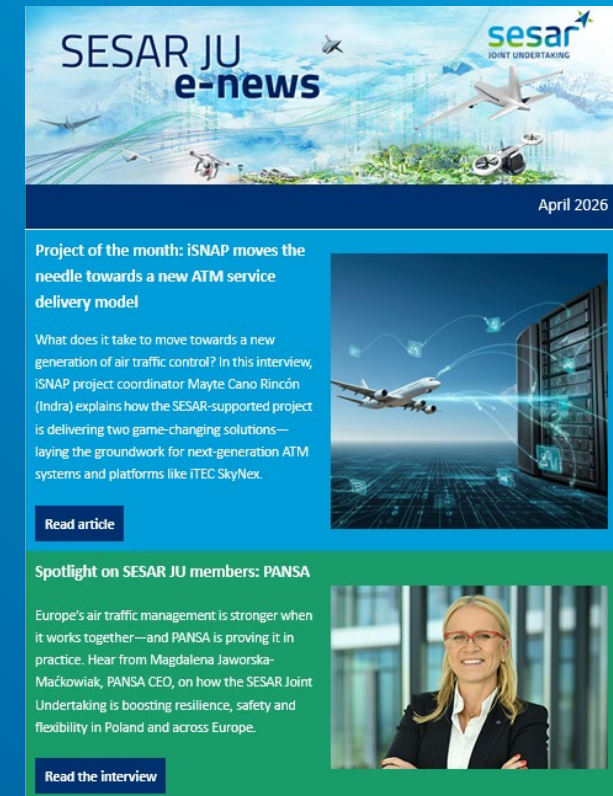
→ Demonstrate leadership in new initiatives

Show impact

Publish implementation stories and results

→ Highlight real operational benefits

→ Support business cases and future investment



Project communications/dissemination opportunity

EUROCONTROL Aviation Learning Centre

Provides training for air traffic management staff, regulators, aircraft operators, flow management personnel and aviation experts.

Looking for...

- Expressions of interest by SESAR JU projects in participating in [webinars](#).

Why take part?

- Opportunity to **showcase your project** and share results with a wider audience;
- Supports your **dissemination and communication obligations**;
- Raises visibility of your work across the SESAR JU community.

How it works

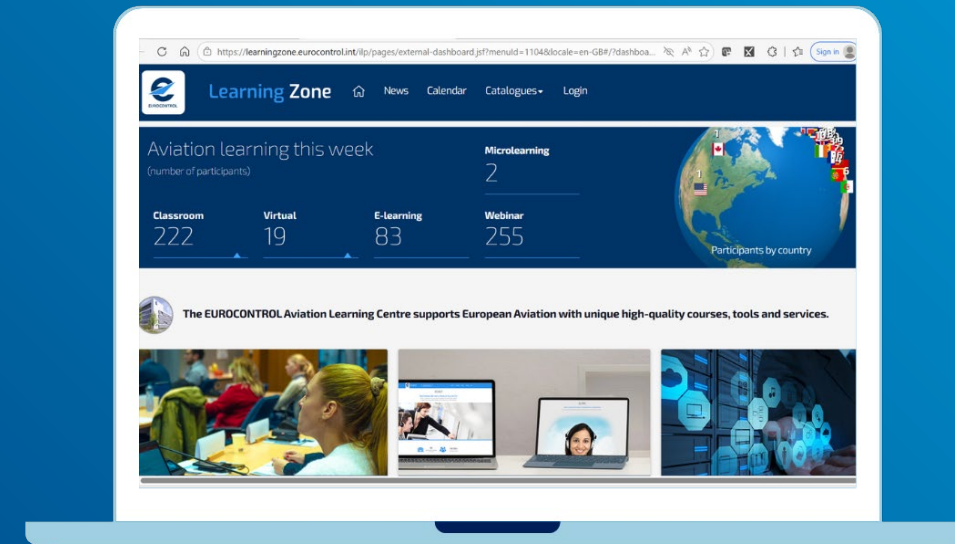
- Webinars organised by the Aviation Learning Centre, open to **all SESAR JU flagships**;
- Projects may be **clustered by flagship** depending on interest → thematic sessions.

How to express interest

- Contact the [Aviation Learning Centre](#) directly (webinars@eurocontrol.int);
- Please copy SESAR JU** (Project Officer + Communications team) in your reply;
- Indicate name of project and flagship - ensures visibility and allows clustering of projects where relevant.

Timing

- Ongoing process – **no fixed deadline** / Projects can express interest **at any time during the year**



Project communications – a kind reminder

- **Keep us informed of media activity** – coordinate in advance on any press releases, interviews or media outreach featuring SESAR JU.
- **Share video plans early** – send scripts/storyboards for review before starting production.
- **Acknowledgements** – all communications should acknowledge EU/SESAR funding (e.g. award submissions, news, social media, etc).
- **Get visuals right** – check with us if unsure about EU funding acknowledgement, emblem use and SESAR JU branding.
- **Use the latest assets** – ensure you are using the current SESAR JU logo (some outdated versions are still in circulation).
- **Share fresh visuals** – send us new photos or images from your project that could be featured in our publications or social media.
- **Make use of available support** – consult the guidance on our website/STELLAR and reach out directly with any questions 😊



STELLAR – project/programme management platform

*Zakariya Laftit, SESAR JU and
Gregoire Triclin, Plan View*



STELLAR (SESAR Tool Enabling coLLaborative ATM Research)

STELLAR is the platform where SESAR JU projects share and manage their work.

- It brings everything into one place, making it easier to:
 - Track project progress
 - Access key information
 - Support the delivery of SESAR solutions

In short, it connects SESAR JU and project teams, giving you a clear view of what's happening and what you can use for communication.



Content

STELLAR contains the following modules:

Common spaces

- **Announcements** (Issued by the SESAR JU, sent to all STELLAR contacts)
- **Programme library** (Guidance material, templates, documents about all aspects of the programme)
- Who's who (by project)

Project spaces

- Documents, meetings, actions, deliverables
- Who's who

Spaces for governance and coordination groups

- CCG



Users/Roles

Users may request Access rights over a Space in order to cover a Role. The Space represents the Programme area to which the User requests an access e.g. a Project or a Governance Body.

The Role represents the function of a User in the Space, justifying the access request. Users can be allocated the following Roles (this is not an exhaustive list and not all Roles are applicable to all Spaces).



Role
Member
Alternate Representative
Chair
Deputy Secretary
Ethics practitioner
Guest
Project Member
Extended Member
Principal Representative
Project Communications Lead
Project Configuration Lead
Project Manager
Project Quality Lead
Project Risk Manager
Requirements Management Practitioner
Secretary
SGA Coordinator
Support
Validation Practitioner

For project communications points of contacts....

- Access to Programme Library resources:
 - Communications guidance material on branding, video production, press, etc...
 - Templates (PPT, communications, dissemination and exploitation plan - CDE)
 - Project logos, intro/outros
- Access to announcements
- Access to your project points of contacts
- Access to CCG space in read only mode
- STELLAR FAQ
- STELLAR Requests
- Management of project communications register:
 - Record deliverables from CDE
 - Act as a repository for all project assets (e.g. final videos, leaflets, etc)



For member communications points of contacts....

- Access to Programme Library resources:
 - Communications guidance material on branding, video production, press, etc...
 - Templates (PPT, communications, dissemination and exploitation plan - CDE)
 - Project logos, intro/outros
- Access to announcements by SESAR JU
- STELLAR FAQ
- STELLAR Requests
- Access to dedicated SESAR JU Communications Coordination Group area:
 - All meeting materials (slides, participant lists, etc..)
 - CCG Announcements about upcoming communications opportunities
 - Access all project communications registers (**for the projects to which the user is assigned**)



Next generation of STELLAR

Migrate STELLAR from current platform to the new platform

- Objective
 - Preserve data, processes and user experience
 - Improve usability and reporting
 - Data stability and stable day-to-day operations
 - Modern interface

Data migration strategy

- SESAR JU projects & spaces will be migrated (new ones will be launched directly in the new platform)
- SESAR 2020 → information will be preserved (discussion is on-going for the most appropriate solution)

STELLAR current platform is kept as backup during the hypercare period.

URLs and accesses remain the same.



Main milestones

February 2026

Start of platform
setup

April 2026

Start of data
migration

Mid-May 2026

Trainings for all
STELLAR users

End of May 2026

Expected Go-
Live

By the end of April, the full list of trainings and the meetings links will be shared through STELLAR with all STELLAR users.

Live demo

Live demonstration of the new platform to be done by Planview – Grégoire TRICLIN (IT lead)

Your feedback counts!

What features would be useful for you as project communications points of contact:

- Access to contacts database with other project communications points of contacts?
- Access to contact database as a member to find contacts in projects in which your organisation is participating?
- Access to list of all completed or ongoing solutions?
- Other?

Send any requirements or comments: communications@sesarju.eu

- Help us spread the word among your colleagues about the upcoming changes in STELLAR!

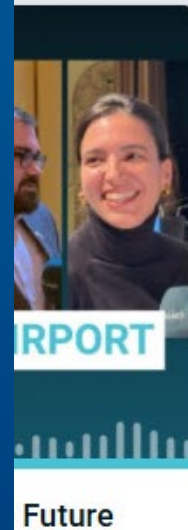


Thank you!



Behind the mic at NATS: The making of the Altitude podcast

Paris Lane, NATS



Behind the mic at NATS: The making of the Altitude podcast

Presented by:
Paris Lane - Corporate Affairs Advisor

The NATS logo is displayed in a white, italicized, sans-serif font. The letters are bold and slanted to the right. The background of the slide features two thick, light blue lines that curve upwards from the bottom left towards the top right, and a thinner, looping light blue line in the lower-left quadrant.

- Why Altitude Was Created
- Concept and Format
- Production and Promotion
- Case Study: GEESE
- Future of Altitude



Connecting the Industry

The Challenge

A digital world

COVID-19 halted in person events and disrupted key engagement

Webinars became the replacement but felt formal, static and disconnected

Introducing a different style of webinar

Altitude prioritised human centred, authentic conversations to remove the rigid structure

What began as a lockdown solution, evolve into a trusted platform

Bringing the aviation community together



Diverse community engagement



Consistent and Relevant Content



Adaptive and Flexible Format

Innovative Formats, High Quality, Strong Platform



Format and Accessibility

Microsoft teams and ON24, accessible to all
and easily adaptable



Visual Aid

Support clarity, conversations and ideas
Don't distract



Platform Evolution

Adoption to on location for key events
Extended reach without content rework

Planning, Guest Preparation and Promotion

Structured Episode

Planning

Monthly episodes based on relevant topics, curiosity and audience interest



Guest Selection and

Preparation

Communication skills and topic expertise. Briefing guides & messages ensure readiness



Promotion

2 weeks out of social media, newsletters and guest amplification



Extended Episode

Lifespan

On demand clips, replays extend reach and reinforce audience clarity



GEESE: Turning Complexity into Conversation



Humanising Complexity

This episode helped to transform the complex, multi-partner projects



Conversational Approach

Benefits

Conversational style helps shift focus from detailed explanations to meaningful dialogue



Building Trust and Credibility

Showing importance of collaboration, and trust among partners through open conversation

GEESE: Turning Complexity into Conversation

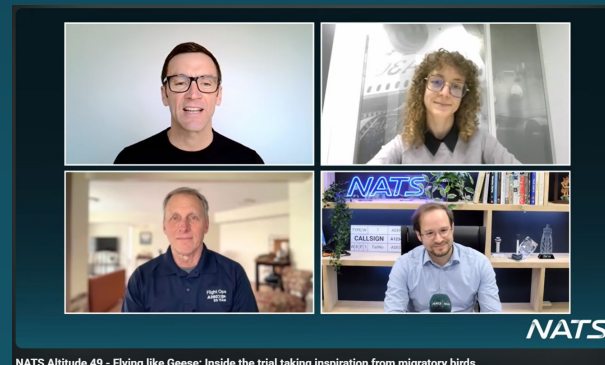
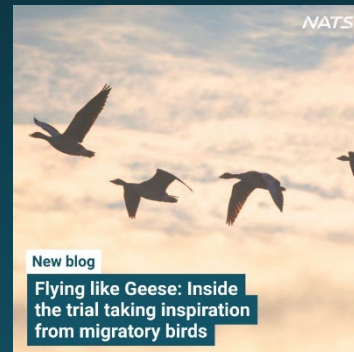
Altitude | Flying like geese?

BEAUCHAMP, Paul | Mon, 9 Mar 2026 07:00 | 1 min read | 292 Views | 3



In this month's Altitude, we look beyond the horizon of traditional aviation to explore one of the most promising innovations in sustainable flight: wake energy retrieval - a technique inspired by birds flying in formation that could help reduce fuel consumption on long-haul flights by up to 5% - the equivalent of 6 tonnes of CO₂ emissions.

We're joined by Airbus' Laura Montironi, the leader of Project Geese - the aptly named collaborative research initiative that successfully completed a series of eight trial flights over the North Atlantic late last year. Delta Captain Kevin May shares his view from the flight deck, describing what it was like to fly an A350 as part of the trial, and how advancing WER research fits into Delta's broader sustainability commitments. And Andreas Petrikat, Senior Researcher at NATS, walks us through the realities of integrating wake energy retrieval into modern ATC operations, and how truly scalable the idea is in the world's busiest oceanic airspace.



NATS Altitude 49 - Flying like Geese: Inside the trial taking inspiration from migratory birds

Altitude: Flying like Geese: Inside the trial taking inspiration from migratory birds

5 March 2026, 3pm UK time

In this month's Altitude, we look beyond the horizon of traditional aviation to explore one of the most promising innovations in sustainable flight: wake energy retrieval - a technique inspired by birds flying in formation that could help reduce fuel consumption on long-haul flights by up to 5% - the equivalent of 6 tonnes of CO₂ emissions.

We'll be joined by Airbus' Laura Montironi, the leader of Project Geese - the aptly named collaborative research initiative that successfully completed a series of eight trial flights over the North Atlantic late last year.

Delta Captain Kevin May will share his view from the flight deck, describing what it was like to fly an A350 as part of the trial, and how advancing WER research fits into Delta's broader sustainability commitments.

And finally, Andreas Petrikat, Senior Researcher at NATS will walk us through the realities of integrating wake energy retrieval into modern ATC operations, and how truly scalable the idea is in the world's busiest oceanic airspace.

Join us to learn about making nature-inspired flight formations operational, the regulatory, technological, and procedural hurdles that remain, and why collaboration across airlines, manufacturers, and air navigation service providers is essential.

Panel

Laura Montironi GEESSE Project Lead, Airbus

Laura Montironi is an Aircraft System and ATM Engineer at Airbus. In this role, she leads the SESAR 3 GEESSE project, coordinating a consortium of 18 partners, including airlines, system providers, and ATISs. Besides this role, Laura Montironi works on several different aircraft system design projects.

Captain Kevin May, Lead Line Check Pilot at Delta Airlines

Bio to follow

Andreas Petrikat, Senior Researcher at NATS

With a background in Aerospace Engineering and a PhD in Aeronautics, Andreas Petrikat is working as senior researcher and technical lead at NATS. His focus areas are historically next generation optimised separation schemes, as well as more recently the air traffic control aspects of solutions enabling wake energy retrieval and non-CDI mitigation.

Russell Porter as host

Question areas

Laura, aviation loves an acronym, but put simply, what is WER or Wake Energy Retrieval and how does it take inspiration from how Geese fly? [Process of biomimicry]

NATS Internal

So Project Geese is aptly named - what's the origin of the project and how does it fit in with wider Airbus SESAR programme - that's been around for a while hasn't it?

Tell us about the trial flights that took place last year - what was the objective? They weren't truly formation flying so what were we trying to prove or demonstrate? [Talk us through the process of what happened.]

The coordination to deliver those 8 flights must have been huge - how did it all come about, getting buy in from everyone involved? [Talk about the process of building the geese]

If scaled and we saw this rolled out to all flights over the Atlantic, what are the potential benefits in terms of fuel and carbon savings? What's the size of the prize here?

Kevin, as a pilot flying on one of those trial flights, what did it mean for you on the flight deck and the wider Delta operation in terms of flight planning? Did it feel any different?

What are the next steps for the project - when will we see formation flights over the Atlantic? [Should you be up for being one of the first pilots, Kevin?]

Andreas, from an ATC perspective, we spend a lot of our time making sure aircraft stay well apart, and while I know no separation minima were broken here, how different was this process trying to get aircraft to a very specific spot at a specific time?

Between NATS and NAV CANADA, we manage the world's busiest oceanic airspace in the North Atlantic. Do you have a view on how we might see Wake Energy Retrieval scale up to the wider operation? [Worth a mention of the value of Space Based ADS-B over the Atlantic via Airoport - without real time surveillance this would have all been impossible]

Final question for each of you - how important are projects like Geese to the future of our industry? It's this a worthwhile endeavour or should we just all be waiting for Sustainable Aviation Fuel?

[Chance to talk about other sustainability initiatives including... And one final, final question for Kevin... whilst might seem like an unlikely place to find inspiration for an airline, but I understand there's exactly what Delta has been doing. Can you tell us a little about that?]

Audience questions

TBC

Close

NATS Internal

The Future of Altitude

Use of Location-
Based Content
Enhance relevance
and engagement with
audiences

Smaller or Mini-
Episodes
Deliver concise
and engaging
content to suit
modern attention
spans

Conversation Over
Presentation
Conversational
communication rather
than formal
presentations

Support for Complex
Topics
Continue to support
complex topics and
long-term
stakeholder
engagement



Thank you

The background features several decorative light blue lines. One line starts from the bottom left, loops around, and extends towards the bottom right. Two other lines start from the bottom left and extend diagonally upwards towards the top right corner.

Presented by:
Paris Lane - Corporate Affairs Advisor

NATS

Thank you!



Co-funded by the
European Union